



**J | AUSTRALIAN
A | JEWELLERY
A | FAIR** Brisbane

DIARY NOTE

FOR IMMEDIATE USE

Date: December 2009

Australian Jewellery Fair forges ahead in 2010

The **JAA Australian Jewellery Fair** is set to sparkle in 2010 with a sell out Fair and an increase of twenty one per cent first time Exhibitors. Held at the **Brisbane Conference and Exhibition Centre, South Bank** on **March 13 – 14, 2010**, the **JAA Australian Jewellery Fair** provides buyers with the opportunity to strategically plan their purchasing around two critical periods a year – pre and post Christmas.

This is reflected by the number of major brands locking in new product launches to be revealed at the Fair for the post Christmas restock. Additionally, several leading brands are using this year's Fair as a key platform to re-show and re-inforce their new ranges that were launched at the JAA International Jewellery Fair prior to Christmas. The **JAA Australian Jewellery Fair** is now a must attend event for anyone who wants to be ahead in the fashion forward front.

“We are delighted that the **JAA Australian Jewellery Fair** has truly come into its own in 2010. The relaxed weekend environment combined with the fantastic new talent, product ranges and exhibitors makes this a fantastic opportunity to restock for the year ahead”, said Gary Fitz-Roy, Managing Director, Expertise Events, the Fair's organiser.

The **JAA Australian Jewellery Fair** is the only national event that focuses on the future outlook of the industry as a whole. The insights and trends shown at the Fair are invaluable for any buyer looking for the competitive edge in 2010. It is a must attend event.

For more information and to register your attendance, visit the website for the **JAA Australian Jewellery Fair** at www.australianjewelleryfair.com.au.

Where & When: JAA Australian Jewellery Fair Brisbane
Brisbane Exhibition Centre, South Bank
March 13 – 14, 2010

Registration: Obtain a Registration Form from
www.australianjewelleryfair.com.au

Information: Visit www.australianjewelleryfair.com.au
or call 02 9452 7575.

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